



ADELAIDE UNIVERSITY LAW STUDENTS' SOCIETY

SPONSORSHIP PROSPECTUS

2016



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WWW.AULSS.ORG.AU



SPONSORING THE AULSS

What is the AULSS?

The Adelaide University Law Students' Society ('AULSS') is the peak representative body for law students at the University of Adelaide, representing close to three thousand members and growing.

The AULSS provides a wide variety of services for its student members, from academic competitions, educational seminars and careers services to a plethora of social events and online services.

Why sponsor the AULSS?

The key way to communicate with and gain exposure among South Australian law students and recent graduates is via the AULSS. Sponsoring the AULSS provides you with access to the best and brightest law students in the state.

The AULSS actively engages with these students through our dozens of events, competitions and publications, providing very high exposure for our sponsors. The AULSS is the most active law student society in the state and one of the most active in the country. Without the support of its sponsors the AULSS would be unable to provide services to our members.

The AULSS' 2016 Committee is committed to delivering great value for its sponsors whilst developing and maintaining strong, mutually beneficial relationships.

How to sponsor the AULSS

To provide maximum flexibility for sponsors, the AULSS has an itemised approach to sponsorship.

We invite you to explore this prospectus to see the many opportunities your firm has to become involved with the AULSS. Your firm can select one or many of these sponsorship items by returning a completed registration form (**attached**).

The items in this prospectus are negotiable and our sponsorship team welcomes the opportunity to discuss the tailoring of an arrangement to suit your needs.

All prices listed are exclusive of GST, in compliance with our GST obligations. GST credits may be claimed.



CAREERS

The AULSS is the major on-campus provider of legal careers information to Adelaide Law Students.

The 'Careers' related packages are our most popular sponsorship opportunity.

Over the past years the AULSS has noticed that our students are increasingly searching for a diverse range of legal roles, both traditional and non-traditional.

Sponsorship Opportunities

Careers Guide

The annual Careers Guide is our most sought-after publication. Final and penultimate year students heavily rely upon it for information about internships and graduate opportunities.

Released in conjunction with our Careers Fair, advertisement in the Guide ensures maximum exposure to prospective future employees. The Guide is published in both hard and soft copy and is circulated extensively.

Advertising in the Careers Guide guarantees your organisation access to students looking for postgraduate and work experience opportunities in 2016 and beyond.

As the Careers Guide is published before our Annual Careers Fair, we require a notification of submission no later than the 22nd of January, and submissions prior to the 22nd of February 2016.



Careers Fair

The AULSS annual Careers Fair has been consistently well attended by Adelaide Law Students. The Fair provides firms with the chance to personally promote their organisation and interact directly with prospective employees.

Many students receive their first exposure to law firms at the Fair. Accordingly, firms who choose to attend have the opportunity to make an influential, lasting impression on students.

This year the Careers Fair will be held on Thursday 24 March 2016 at the University of Adelaide's Bonython Hall.

No.	Sponsorship Item	Price (GST exclusive)
101	Careers Package One <ul style="list-style-type: none">▪ Attendance at the 2016 AULSS Careers Fair▪ Full page advertisement in the 2016 AULSS Careers Guide▪ Optional article in the 2016 AULSS Careers Guide	\$1,470
102	Careers Package Two <ul style="list-style-type: none">▪ Attendance at the 2016 AULSS Careers Fair▪ Half page advertisement in the 2016 AULSS Careers Guide▪ Optional article in the 2016 AULSS Careers Guide	\$1,210
103	Full Page Advertisement in the 2016 AULSS Careers Guide	\$910
104	Half Page Advertisement in the 2016 AULSS Careers Guide	\$650
105	Attendance at the 2016 AULSS Careers Fair	\$650



COMPETITIONS

Legal competitions are a long-standing tradition at the Adelaide Law School. The AULSS offers law students a chance to compete in a wide array of competitions, which enables students to gain practical legal skills by applying their theoretical knowledge.

Competitions at Adelaide have consistently attracted great interest, particularly from high achieving students. It follows that sponsoring a competition provides you with direct access to Adelaide's best and brightest. Over the years there has been a noticeable trend for finalists to clerk with the competition's sponsor.

Sponsorship Opportunities

Competitions Sponsorship

Sponsorship of Competitions includes:

- Exclusive Naming rights
- Banner at the Grand Final
- Speaking at the Grand Final
- Logo on all problems for the competition
- Opportunity to provide judges to the competition

Additionally, sponsors of the negotiation and client interviewing competitions will have the opportunity to host the final at their offices.

No.	Sponsorship Item	Price (GST exclusive)
201	Open Moot	\$2,155
202	First Year Moot	\$1,920
203	Novice Moot	\$1,920
204	Witness Examination Competition	\$1,385
205	Negotiations Competition	\$1,385
206	Client Interviewing Competition	\$1,385



PUBLICATIONS

The AULSS produces a number of publications throughout the year, including the highly sought after Careers Guide, the Competitions Handbook and our quarterly student magazine, the Hilarian. In 2014 we successfully introduced the First Year Survival Guide and in 2015 the Volunteer Handbook. All of our publications, with the exception of the Volunteer Handbook, are circulated both in hard and soft copy to provide sponsors with maximum exposure.

Sponsorship Opportunities

The Hilarian

The Hilarian is a widely-read quarterly publication of the AULSS that carries popular, scholarly and often humorous content on topics of contemporary interest to law students. The major sponsor of the Hilarian will have their logo prominently displayed in the pages of the magazine.

Competitions Handbook

The Competitions Handbook is a popular resource, which covers all the rules and tips for the competitions offered by the AULSS. This publication will be available both in hard and soft copy to hundreds of competitors.

The First Year Survival Guide

The First Year Survival Guide is an essential publication for all first years starting at the University of Adelaide. With information on how to tackle a law degree as well as life beyond university, this publication provides an opportunity to connect with impressionable law students.



Volunteer Handbook

The Volunteer Handbook outlines the many law, non-law and international volunteering opportunities students may become involved in whilst undertaking their law degree. The handbook is intended to be a useful starting point for students to explore volunteer opportunities. In 2015 this publication was circulated in soft copy only. There may be scope for the publication to be printed in hard copy in 2016.

No.	Sponsorship Item	Price (GST exclusive)
301	Hilarian Major Sponsor	\$750
302	Hilarian Full Page Advertisement	\$490
303	Hilarian Half Page Advertisement	\$325
304	Competitions Handbook Exclusive Naming Rights	\$540
305	First Year Survival Guide Sponsor <ul style="list-style-type: none">▪ Exclusive naming rights▪ Full page advertisement (due 22 February 2016)	\$630
306	Volunteer Handbook Sponsor <ul style="list-style-type: none">▪ Exclusive naming rights▪ Full page advertisement	\$540



SOCIAL MEDIA, EMAIL & WEBSITE

The law students of 2016 are 'Internet savvy' and the AULSS communicates regularly with students online. The AULSS has over 3,000 Facebook 'likes' and access to every law student's email address. The AULSS website, www.aulss.org, provides a portal for Adelaide Law Students to access all AULSS information. Our strong and wide-reaching online presence provides a unique opportunity for sponsors to communicate with students.

Sponsorship Opportunities

Social Media and Email Package

This package enables you to make contact with every law student via email and almost 3,000 Facebook followers. Our active Facebook presence will put your brand straight into the news feed of the student audience with four Facebook posts. Sponsors with this package will also have the opportunity to advertise their courses, events, clerkships and/or job opportunities in our quarterly Sponsors' E-Newsletter.

Website Major Sponsor

The major sponsor of the website will have their logo prominently displayed on every page of the website and prime position on the sponsors' details section.

Answer Bank Sponsor

The answer bank, consists of examples of exemplary past exam and assignment answers, and is perhaps the most popular section of the website. The sponsor will receive exclusive naming rights and their logo on the Answer Bank page.

No.	Sponsorship Item	Price (GST exclusive)
401	Social Media and Email Package <ul style="list-style-type: none">▪ Four strategically timed Facebook posts to advertise your firm and/or clerkships and hiring opportunities▪ Advertisement in our quarterly E-Newsletter	\$745



402	Website Major Sponsor	\$1,260
403	Answer Bank Sponsor	\$630



SOCIAL EVENTS

AULSS social events are extensively marketed online and to some extent across campus. Tickets are highly sought after and events are consistently well attended.

This year the AULSS is offering the opportunity for a firm to become the major sponsor of our most popular event, the AULSS Law Ball. Held in June, the event attracts over 1,000 students, offering firms maximum exposure to the student body and the general public.

The AULSS Law Ball sells out every year and is considered a 'not-to-be-missed' event by many students. The Ball is even attended by law students from other South Australian universities and is so popular that some graduates have been known to fly home from interstate to attend!

Sponsorship Opportunity

Law Ball Major Sponsor

Sponsorship of this event provides exclusive naming rights, name and logo on all promotional material and the right to display a banner at the venue.

No.	Sponsorship Item	Price (GST exclusive)
501	Law Ball – Major Sponsor	\$1,870



SOCIAL JUSTICE

The AULSS Social Justice Breakfast Series is extensively publicised, with tickets usually selling out well before each event. With a high calibre of notable speakers attending each breakfast, such as the Honourable Chief Justice Kourakis in 2015, students are able to gain a broader perspective of legal practice and enrich their legal education.

This year the AULSS is offering the opportunity to be the major sponsor of a series of three Social Justice Breakfasts. This package is exclusively available to one sponsor who will receive exceptional exposure to the law student body.

Sponsorship Opportunity

Social Justice Breakfast Series - Major Sponsor

Sponsorship of this event provides the sponsor with exclusive naming rights to all three breakfasts, their name and logo on all promotional material and the right to display a banner at the venue.

No.	Sponsorship Item	Price (GST exclusive)
601	Social Justice Breakfast Series – Major Sponsor	\$930



THE ULTIMATE PACKAGE

The 'Ultimate Package' enables sponsors to benefit from a wide range of exposure through attendance at the successful AULSS Careers Fair, an advertisement and article in the sought after Careers Guide as well as benefits associated with the Social Media & Email Package.

This package enables ongoing benefits for sponsors.

Sponsorship Opportunity

The Ultimate Package

With widespread exposure to the student body as well as the general public, this package is a must have. The 'Ultimate' enables sponsors to be across all mediums of communication provided to law students throughout 2016.

No.	Sponsorship Item	Price (GST exclusive)
701	The Ultimate Package <ul style="list-style-type: none">▪ Attendance at the 2016 AULSS Careers Fair▪ Full page advertisement in the 2016 AULSS Careers Guide▪ Optional article in the 2016 AULSS Careers Guide▪ Social media and email package (see page 9, item no. 401)	\$1,955



CONTACT INFORMATION

Should you have any queries please do not hesitate to contact the AULSS' Careers and Sponsorship Team.

Primary Contact



Katie Warner

AULSS Vice President (Careers & Sponsorship)

M: + 61 458 981 347

E: vpes@aulss.org.au

Alternative Contacts

Stephanie Kolaczkos

AULSS President

M: +61 434 829 606

E: president@aulss.org.au

Jack Culbertson

AULSS Representative

M: + 61 422 454 630

E: jack.culbertson@student.adelaide.edu.au

Invoicing Contact

Alexander Hyde

AULSS VP Administration

M: +61 434 556 135

E: vpadmin@aulss.org.au